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Workshop 1


# PORTFOLIO



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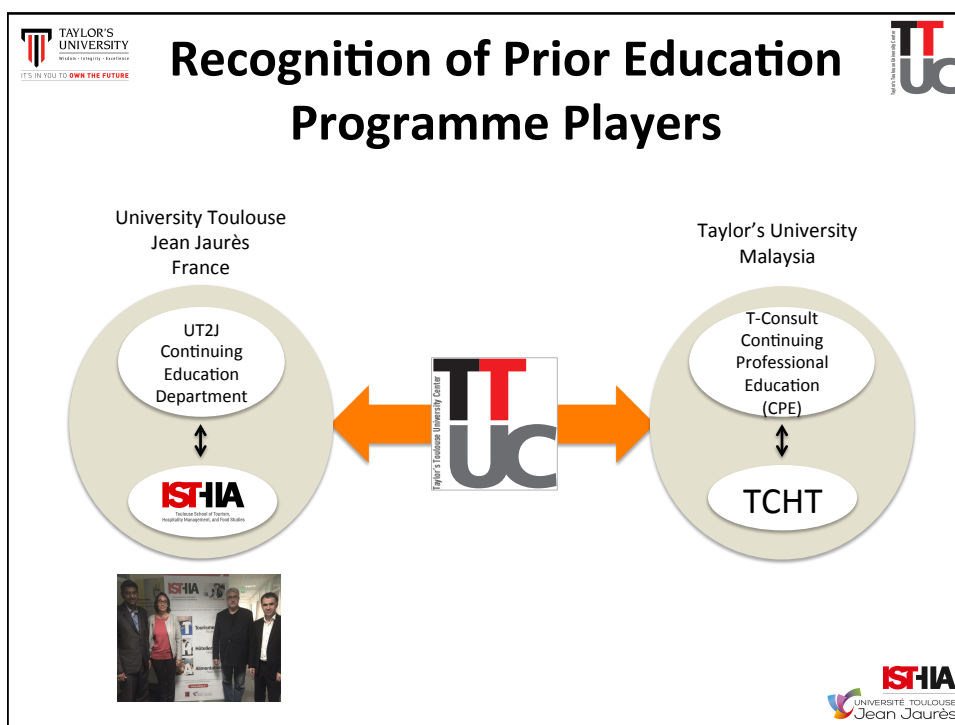
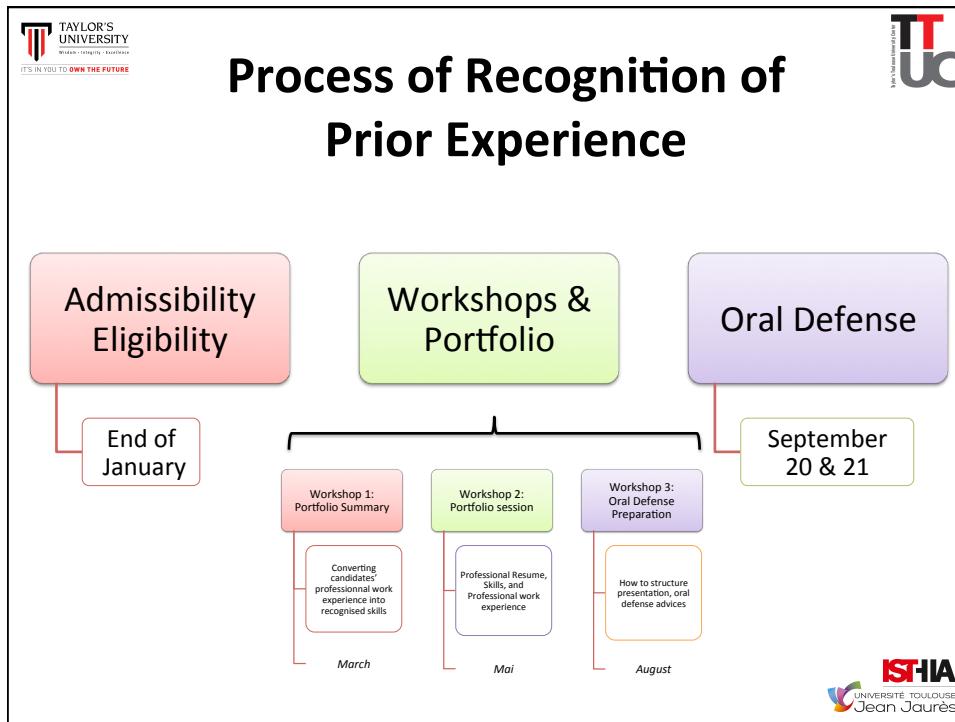
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**Recognition of Prior Experience (RPE)**  
Validation des Acquis de l'Experience (VAE)

## WORKSHOPS 1 & 2: Portfolio




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## Portfolio structure


1. Letter of motivation
2. Introduction
3. Part n°1: Professional career & education
4. Part n°2: Competencies
5. Part n°3: Feedback on experience
6. Conclusion
7. Appendix





## Portfolio structure

Letter of motivation	1 to 2 pages
Introduction	1 to 2 pages
Part n°1: Professional career & education	15 to 20 pages
Part n°2: Competencies	Depend on your experience
Part n°3: Feedback on experience	25 to 30 pages
Conclusion	1 page
Appendix	









## Letter of motivation

Please explain:



- Why do you apply for VAE?
- Why do you apply for this degree (Bachelor's or Master's degree)?







## INTRODUCTION



- Introducing your **project**
- Justifying your **approach**
  - Methodology
  - Case studies
- Introducing the **contents** of the Portfolio
  - Part 1
  - Part 2
  - Part 3







# **PART 1**

## **Professional career & education**








## **Contents**

1. Curriculum Vitae (CV)
2. Chronological presentation of your school and academic record


*(approx. 15 to 20 pages)*






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# 1. Curriculum Vitae



- Personal details
- Education
  - Academic record
  - Professional training
- Foreign Language (s)
- Professional path
  - Job position
  - Main activities per job position




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# 2. Chronological presentation of your school and academic record



- From ... to ...
- Name of the programme
- Logo of the school, university or company
- Location of the school, university or company
- Major (hospitality or tourism, etc.)







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# PART 2



## Competencies






## Contents


1. Listing your job positions in chronological order
2. Detailing and explaining the professional path
3. Main competencies acquired






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## 1. Listing your job positions in chronological order



- From ... to ...
- Job position
- Name of the company
- Logo of the company
- Main duties




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## 2. Detailing and explaining the professional path

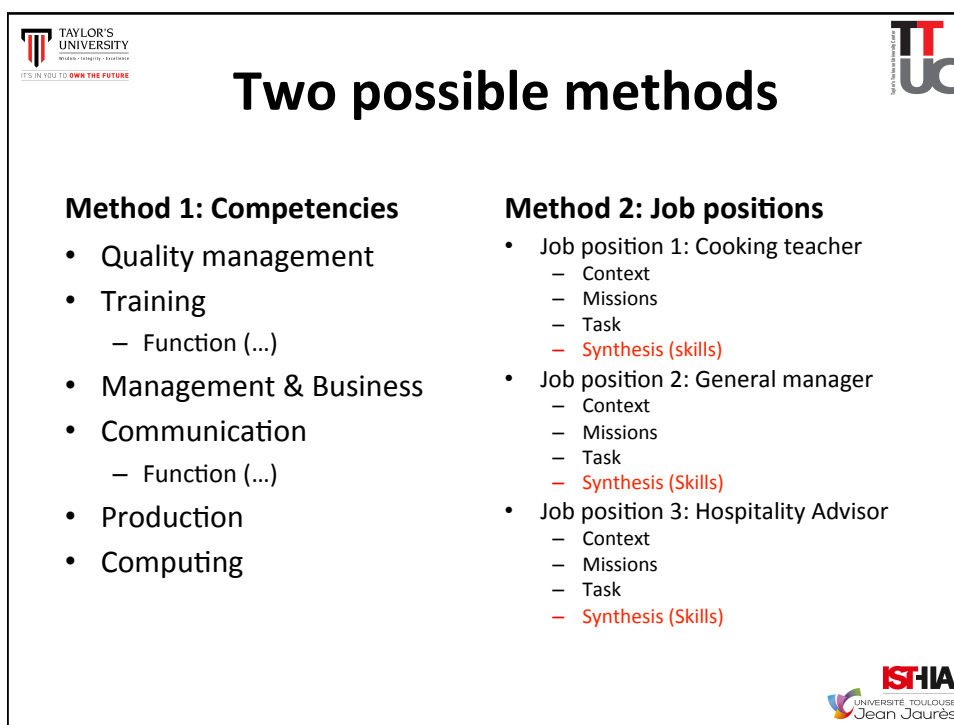
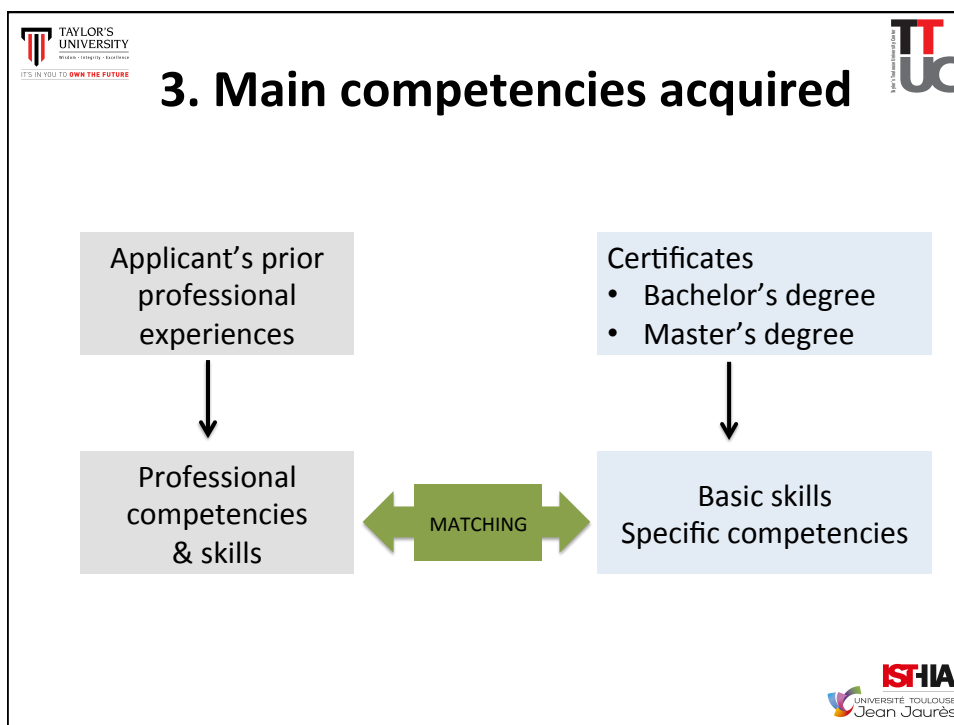



- Describing your professional experience
- Explaining the main steps and challenges
- Pointing out the interest and limitations of each experience




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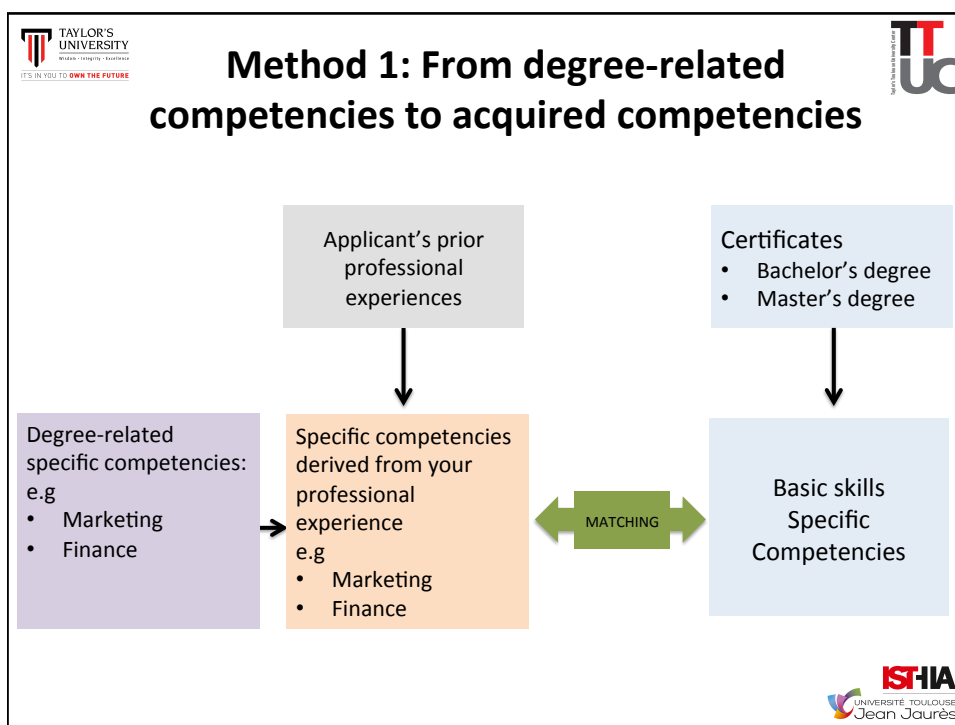


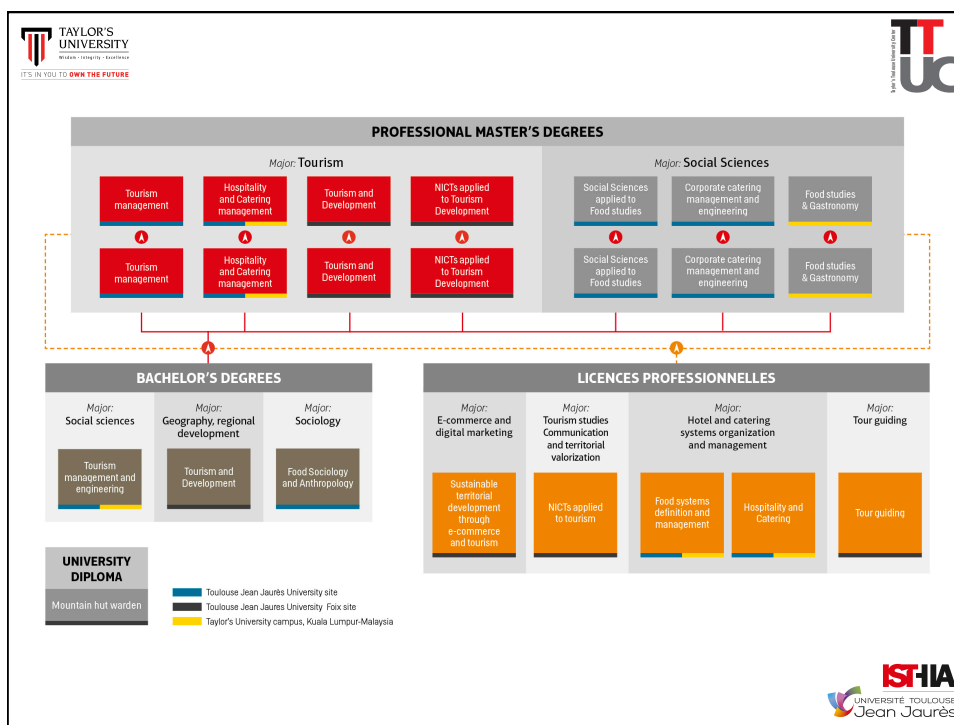
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# METHOD 1



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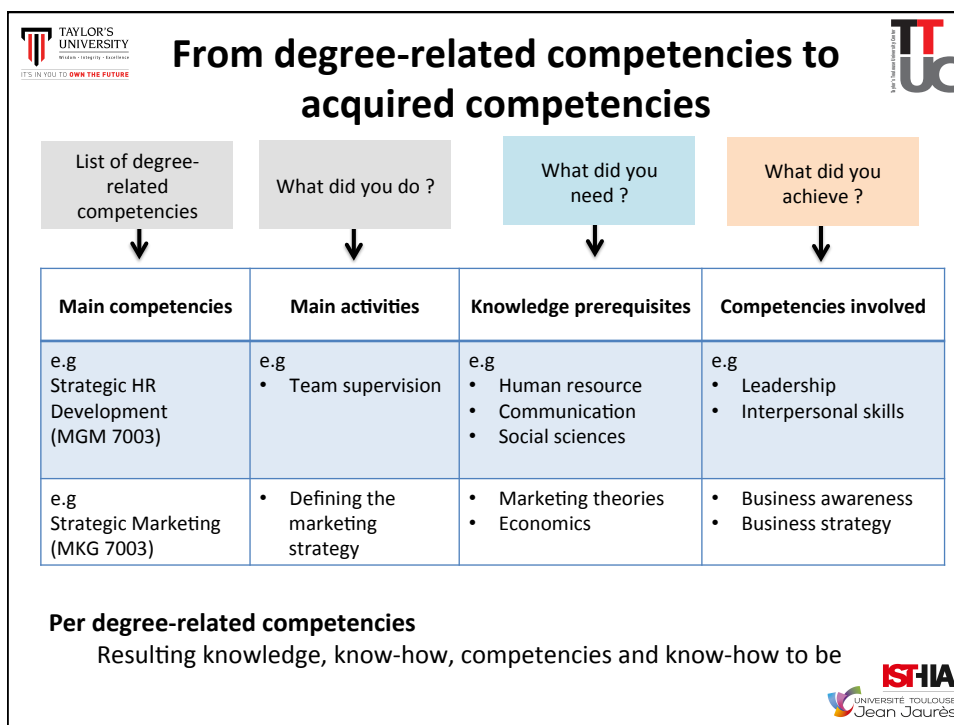


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**Method 1:**  
**From degree-related competencies to acquired competencies**

1. Defining degree-related specific competencies
2. Describing job positions
  - Name of the company, sector of activity, period
  - Company size (staff, turn-over, capacity, etc.)
  - Status (salaried worker, independent worker, etc.)
  - Context: political, economic, social, technological, environmental and legal background, SWOT analysis of the company
3. From degree-related competencies to acquired competencies
4. General comments on the main competencies acquired.

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**Master's degree in International Hospitality Management (MIHM)**

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Semester 1		Semester 2		Semester 3	
Block 1	Block 2	Block 3	Block 4	Block 5	Block 6
Research Methodology (RES 7003)	Hospitality & Foodservice Engineering (HOS 7003)	Quantitative Data Analysis (STA 7003)	Managerial Economics (ECO 7003)	Internship (INT 7006)  Dissertation (RES 7016)	
Anthropology & Sociology of Food (SOC 7003)	Strategic Marketing (MKG 7003)	Quality Management (HOS 7013)	Hospitality Application Simulation Exercise (HOS 7023)		
Strategic HR Development (MGM 7003)	Financial Management for Hospitality Businesses (ACN 7003)	International Law for Hospitality (LLW 7003)	Strategic Management for Hospitality Managers (MGM 7013)		

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# General comments



- Per main degree-related competencies for your career as a whole
  - Resulting knowledge, know-how, competencies and know-how to be **in connection with the degree** applied for







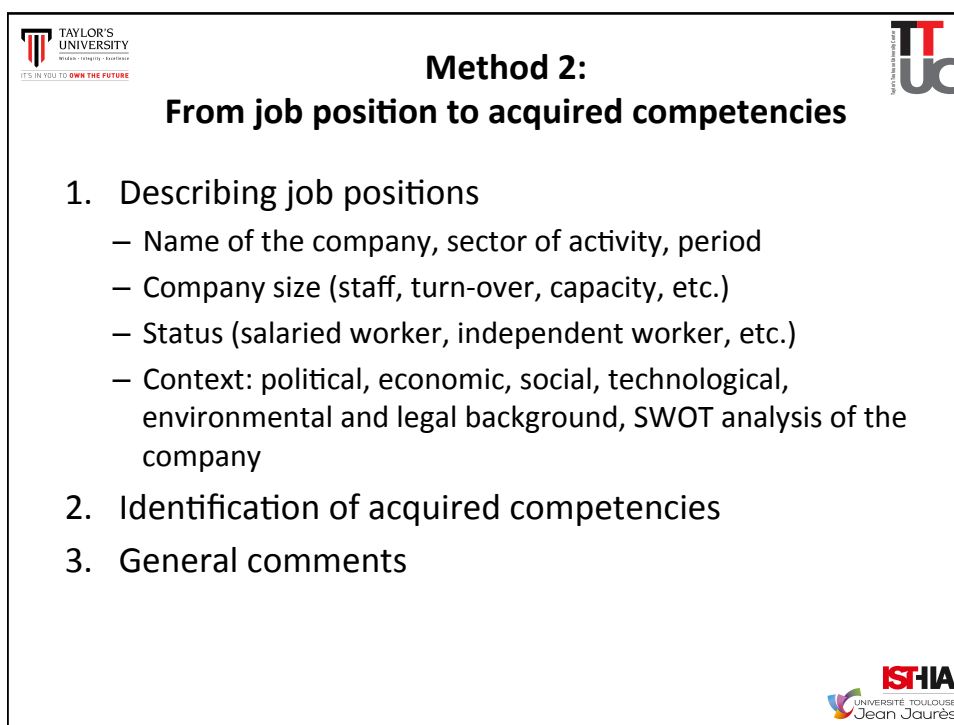
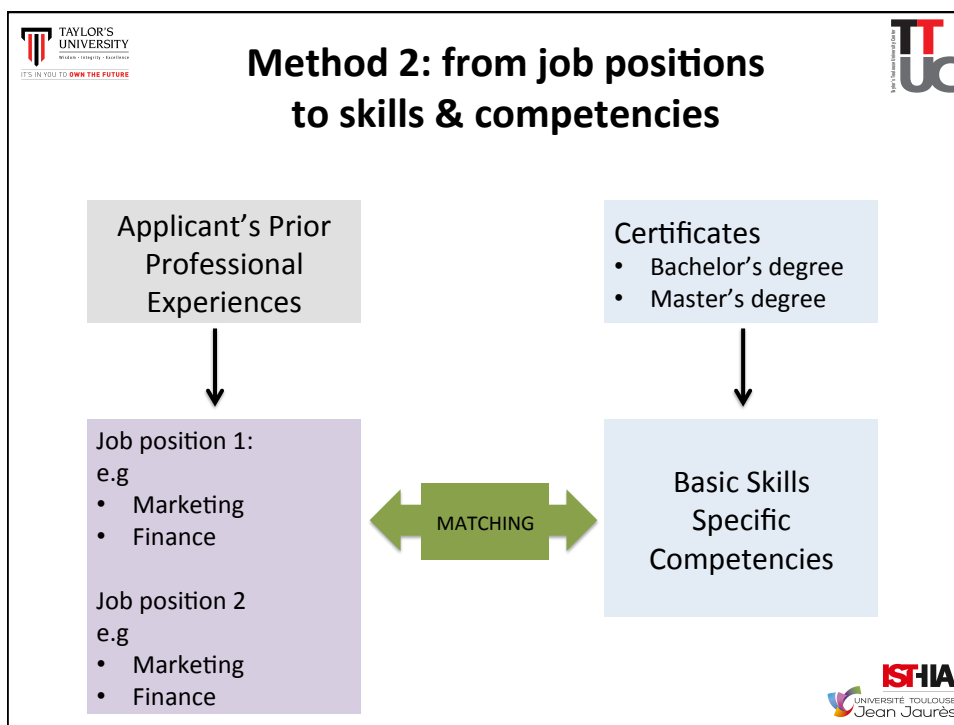



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# METHOD 2










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## Identification of acquired competencies



What did you do ?

↓

What did you need ?


↓


What did you achieve ?

↓

Main activities	Knowledge prerequisites	Competencies involved
e.g. <ul style="list-style-type: none"> <li>Team supervision</li> </ul>	e.g. <ul style="list-style-type: none"> <li>Human resource</li> <li>Communication</li> <li>Social sciences</li> </ul>	e.g. <ul style="list-style-type: none"> <li>Leadership</li> <li>Interpersonal skills</li> </ul>
<ul style="list-style-type: none"> <li>Defining the marketing strategy</li> </ul>	<ul style="list-style-type: none"> <li>Marketing theories</li> <li>Economics</li> </ul>	<ul style="list-style-type: none"> <li>Business awareness</li> <li>Business strategy</li> </ul>


**Per job position**  
Resulting knowledge, know-how, competencies and know-how to be







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## General comments



- For your career as a whole
  - Resulting knowledge, know-how, competencies and know-how to be **in connection with the degree applied for**








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# Master's degree in International Hospitality Management (MIHM)

Semester 1		Semester 2		Semester 3	
Block 1	Block 2	Block 3	Block 4	Block 5	Block 6
Research Methodology (RES 7003)	Hospitality & Foodservice Engineering (HOS 7003)	Quantitative Data Analysis (STA 7003)	Managerial Economics (ECO 7003)	<div> <div>Internship (INT 7006)</div> <div>Dissertation (RES 7016)</div> </div>	
Anthropology & Sociology of Food (SOC 7003)	Strategic Marketing (MKG 7003)	Quality Management (HOS 7013)	Hospitality Application Simulation Exercise (HOS 7023)		
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<h1 style="text-align: center;">PART 3</h1> <h2 style="text-align: center;">Feedback on experience</h2>									
<div style="text-align: right;">  <b>ISTHIA</b>  <small>UNIVERSITÉ TOULOUSE Jean Jaurès</small> </div>									



	
<h1>Contents</h1>	
<p>1. Focus on two professional experiences</p>	
<div>Case study 1</div> <div>Case study 2</div>	<div>(approx. 10 pages each)</div>
<p>2. Personal feedback on one of the aspects in connection with your job position</p>	
	<div>(approx. 5 to 10 pages)</div>
	


	
<h1>1. Focus on two professional experiences</h1>	
<ul style="list-style-type: none"> <li>• Two case studies           <ul style="list-style-type: none"> <li>– Focus on 2 different missions</li> <li>– Two different contexts</li> </ul> </li> <li>• Endpoints           <ul style="list-style-type: none"> <li>– How did you manage the missions?</li> <li>– How did you implement or build competencies &amp; skills?</li> </ul> </li> </ul>	
	<div>(approx. 10 pages each)</div>
	






## For each case study

- Context
- Nature & goals of the mission
- Method
- Outcomes & Analysis
- Personal feedback (Competencies & Skills)

(approx. 10 pages each)




## 2. Personal feedback on one of the aspects in connection with your job position



- Personal viewpoint on the selected aspect

Examples:

- Human resource management in the hospitality industry or
- Cost control in the tourism industry or
- Finance
- Etc.


(approx. 5 to 10 pages)





# CONCLUSION


- Personal feedback on the VAE process
  - Strong & weak points




# Portfolio structure


Letter of motivation	1 to 2 pages
Introduction	1 to 2 pages
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## Appendices



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- Appendix 1: Part 1
  - Certificates
  - Articles
  - Awards
  - Recommendation letter (etc.)
- Appendix 2: Part 2
  - Professional documents
- Appendix 3: Part 3
  - Professional documents



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